

CALIFORNIA EXTREME

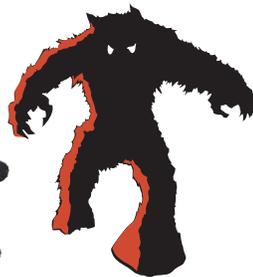
# HUNDREDS OF GAMES ON FREE PLAY PINBALL MACHINES AND ARCADE GAMES

August 11-12, 2007

more info: [www.caextreme.org](http://www.caextreme.org)

2007 HIGHLIGHTS INCLUDE:

- SUPER TECH SUMMIT AND PINBALL MAINTENANCE 101
- FIRST EVER ARCADE TRIVIA CHALLENGE
- PINBALL TOURNAMENTS FROM 3 ERAS
- GUEST SPEAKERS AND MORE!



**WHAT?** THE GALAXY'S PREMIER ARCADE GAME SHOW!

**WHEN?** AUGUST 11TH & 12TH, 2007

**WHO?** ANYONE WHO REMEMBERS THE BEST GAMES TO BE PLAYED FOR A QUARTER. REVISIT THE ARCADE GAMES FROM PAST TO PRESENT. HUNDREDS OF PINBALLS, VIDEO GAMES, AND OTHER ARCADE ITEMS.

**WHERE?** AT PARKSIDE HALL, NEXT TO THE TECH MUSEUM IN DOWNTOWN SAN JOSE.

**BRING 3 GAMES AND GET IN FREE!**

BRING GAMES TO THE SHOW FOR FREE OR DISCOUNTED ADMISSION. SHOW OFF YOUR GAME, SHARE WITH OTHER ENTHUSIASTS, AND GET INVOLVED. DISCOUNTS FOR 1 OR 2 GAMES, 3 GETS YOU IN FREE! VOLUNTEER AND PLAY FREE\* TAKE TICKETS, MOVE GAMES, WATCH THE DOOR - IF YOU WOULD LIKE TO VOLUNTEER, PLEASE LET US KNOW!

\* FREE ADMISSION IS BASED ON AMOUNT OF TIME DONATED. ALL VOLUNTEERS SHOULD BE APPROVED IN ADVANCE.



### Become an exhibitor and get in free!

Bring three approved games (or two EM's) and get in free for the weekend, and for Friday Exhibitor Preview. Contact us first for game approval and details. Only have 1 or 2 games to bring? No problem. Discounted admission is available for bringing 1 or 2 games to the show.

**See prototype and never released games that can't be played anywhere else**

### Volunteer and play FREE\*

Take tickets, move games, watch the door - if you would like to volunteer your time to the cause, you can earn reduced or free admission.  
**Class A truck driver wanted!**

\*FREE admission is based on amount of time donated. All volunteers should be "approved" in advance.

### General Admission Hours:

Sat. Aug 11th - 11am to 12 Midnight  
 Sun. Aug 12th 11am-9pm

Pre-register and get in a half-hour early (10:30 AM) on Saturday and/or Sunday!

# California Extreme

**13436 Pastel Lane  
 Mountain View, CA 94040**

**Two days of classic arcade madness, no quarters necessary!  
 Blow the dust off of your games and bring 'em down to the show. Three approved games gets you in free! 1 or 2 gets a discounted admission!**



### Pre-Register by July 31st!

Send registration to:  
 2007 California Extreme  
 13436 Pastel Lane  
 Mountain View, CA 94040

ph. 1-408-390-PINS  
 info@caextreme.org

Name \_\_\_\_\_  
If registering more than one person, please include all names

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email/phone \_\_\_\_\_

I want to volunteer ...tell me how!  I can bring games...tell me how!  
 Preregistration will allow you to get in 1/2 hour before General Admission opening time.  
 Register today! Print your name clearly, it will be put on your admission badge.

Pricing:	Adults	Kids (<12)	
Saturday	\$35	\$17.50	_____
Sunday	\$30	\$15	_____
Weekend (Sat & Sun)	\$60	\$30	_____
Weekend plus T-shirt*	\$75	\$45	_____
<small>(add \$5 for xxl or xxxl)</small>			
Drawings	2/\$5, 5/\$10		_____
Shirt (s,m,l,xl)*	\$15		_____
Shirt (xxl, xxxl)*	\$20		_____
Shirt Size(s):	_____		_____
TOTAL	_____		_____

**Make checks payable to "California Extreme"**

\*Preorder your shirts now and save, for they will be more expensive at the door  
 Note: Exhibitors only for Friday Preview ...bring games!