



CONNECTION

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*California*TM **SPEED**

Cash Box Sizzles

California Speed is the latest in a long tradition of fantastic driving games from Atari Games. Speed has all the elements of a classic: an accessible driving model, an in-depth selection of cars and tracks, and beautiful graphics, which combine seamlessly together for fantastic earnings.

What sets Speed apart is the unparalleled “fun factor.” The game takes players to amazing locales at eye-popping velocities, yet players feel a strong sense of control with their cars and get right back into the race after they crash.

California Speed's earnings have been tremendous, making Speed a “must have” for any location!

Player features:

- Fourteen tracks with a unique mix of courses
- Twelve cars
- Short cuts
- “Do the State” mode with different game endings
- Mirrored track mode
- Awesome graphics

Operator features:

- 1-player single seat configuration
- Classic 2-piece Midway-designed cabinet
- Linkable for up to four units
- Ships link-ready
- Hub needed to link three or more units

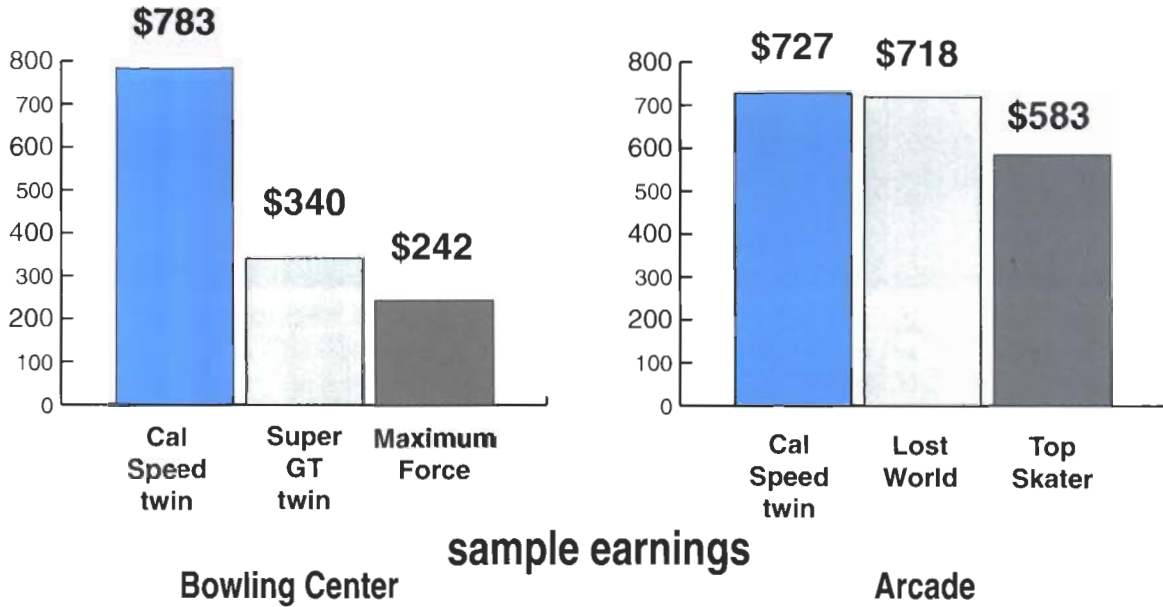
Configurations and options:

- Deluxe 33”
- Classic 25”
- Deluxe neon overhead



Earnings:

Speed is a powerhouse earner everywhere it goes, Speed is the number one driver. Best of all, Speed was designed as a street-priced game, making it the greatest bargain on the planet.



Tracks:

Speed has an unprecedented 30+ minutes of driving on fourteen tracks, through some of the sharpest-looking and wildest environments you can imagine. No driving game has ever had this depth!

Players will never forget driving through terrain as varied and crazy as a roller coaster, and aquarium, a giant computer, the inside of a volcano, an aircraft carrier, and a UFO. Major Fun Factor!



Huge Repeat Play:

Speed offers players tons of variety for endless repeat play. When players play through all fourteen tracks in order, they are rewarded with one of several different "Do the State" endings. This is a driving game first, and the endings are very memorable. No wonder earnings are so high!





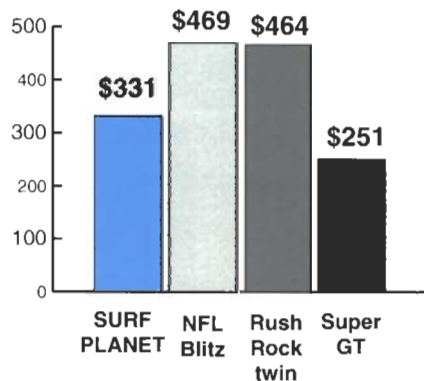
Surf Planet the COOLEST kit!

Snow boarding is the hottest thing on the slopes, and Atari Games brings you the world with Surf Planet. Available as a low cost universal kit, Surf Planet packs great earnings for a very modest price. It combines the fun of a high-end simulator with convenience and affordability.

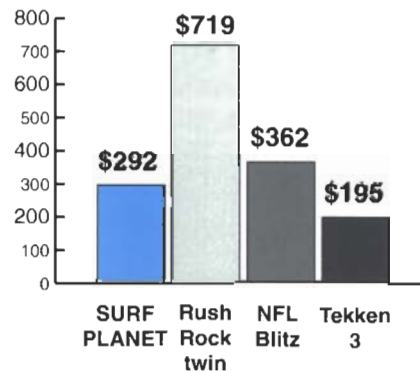
Surf Planet adds welcome diversity to the typical arcade or street route. In tests, Surf Planet has been in the top three games along with deluxe linked drivers. Two Surf Planet units can be linked together, making it perfect for every location!



JAMMA-compatible universal kit includes PCB, custom joystick, and cabinet graphics.



FEC ARCADE - Linked Surf Planet pull #2-3 rank throughout an 8-week test period



SMALL ARCADE - After 6 weeks, Surf Planet remains the #3 game!

Game play features:

As players race against the clock and pick up wax for speed, the snowboarders do thrilling jumps and stunts. Players get to the bonus track by completing the first three, ensuring repeat play.

- Simple, universal play mechanics
- Loads of shortcuts
- World record competition at www.surfplanet.com
- Four tracks - three selectable, one bonus
- Plenty of jumps and stunts
- Linkable for head-to-head fun.



Why haven't you converted yet?!

Our spies have told us that you may not have yet converted your Rush games into the incredible new Rush The Rock. It may be a costly mistake!

Rush The Rock contains the original Rush tracks exactly in their original form - players won't miss a beat! Every detail, every shortcut is there on the original tracks, plus there are now even more shortcuts. By not converting, you are depriving players a chance to explore their favorites even further, and cheating yourself of fantastic earnings!



Rush The Rock Features:

- Seven awesome tracks
- Twelve cars
- Dozens of shortcuts
- Mirrored tracks

Rush The Rock Configurations:

- New 2-piece single-player cabinet
- Conversion kit for original Rush
- Deluxe overhead marquee

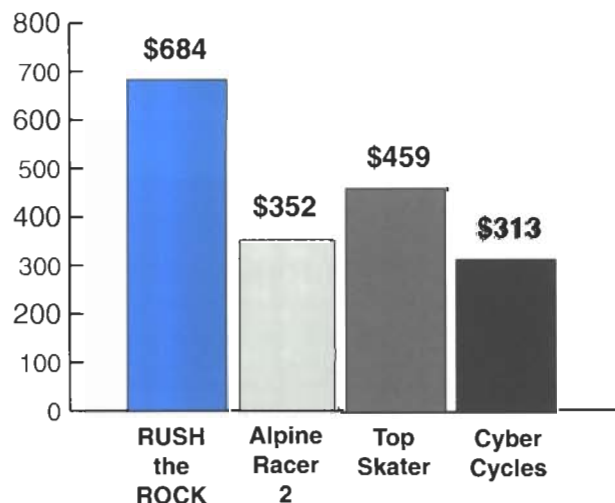
Rush The Rock Linking:

- Linkable for up to eight units
- Ships link-ready
- Hub needed for three or more units
- Additional link kits available

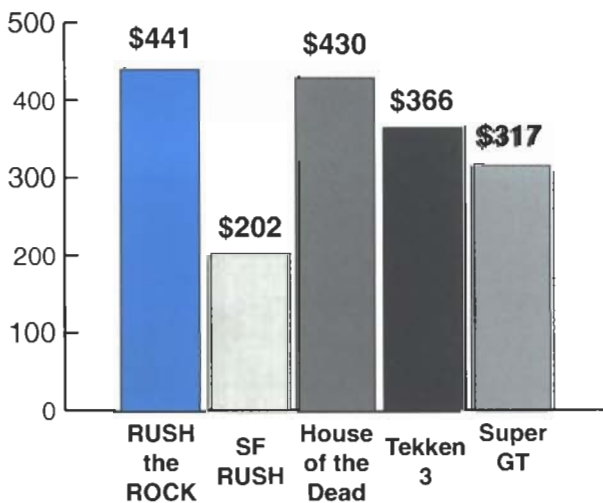


Rush The Rock Earnings:

Tremendous earnings in street or arcade locations. Rush The Rock invigorates existing Rush units by 50 - 150% or more, paying for itself in a few short weeks. Earnings have never been stronger!



**NEW INSTALLATION
DEDICATED RUSH THE ROCK**



**COLLECTOR'S SUMMARY
CONVERSION KITS**