

COIN CONNECTION®

ATARI FIREFOX¹ Sets New Standard in Laser Disc Entertainment

Profit-Powerful New Features

- ATARI LASERVIDEO™ technology fully integrates laser disc and digital graphics for ultimate realism.
- Super-interactive game play offers player up to 128 game play challenges, making each flight a new adventure.
- Spectacular footage from the popular movie, Clint Eastwood's voiceover, and stereo sound effects expand the flying experience.

- Original music score emphasizes the excitement.
- New coin modes provide maximum profit potential.
- New headset jack with volume control enhances audio effects and individual listening enjoyment.
- New Philips laser disc player is specially

designed to offer more reliability and continuous action.

- New "high tech" cabinet designs, both upright and cockpit, maximize game attraction.

ATARI Technology Sets the Pace

By fully integrating laser disc live-action film visuals and digital graphics, the ATARI LASERVIDEO system achieves a new level of interactive game play so real that players will experience the sensation of not only flying but "living" the motion picture.

The player's role is to steal "the fastest, most sophisticated warplane on the face of this earth" from Russia. Once airborne, there are two objectives: avoid Russian infra-red radar tracking systems, and find

continued on last page



New ATARI CLOAK & DAGGER² Conversion Kit for Defender³, Stargate³, Robotron: 2084³, and Joust³

CLOAK & DAGGER is your code name for new profits in an easily installable kit that can revive a low-earning machine at a very reasonable cost. It will put an end to unproductive space in your locations by converting a wide base of older product.

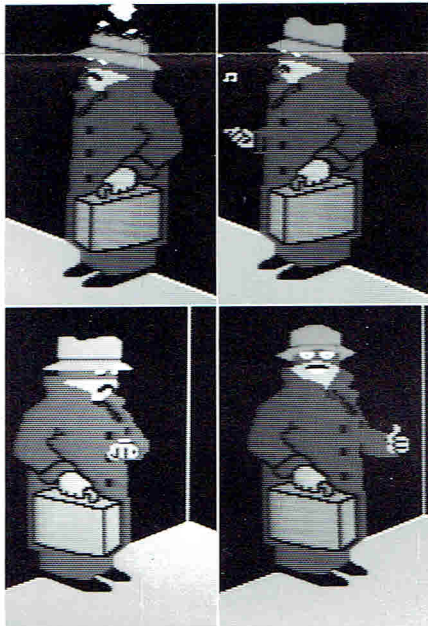
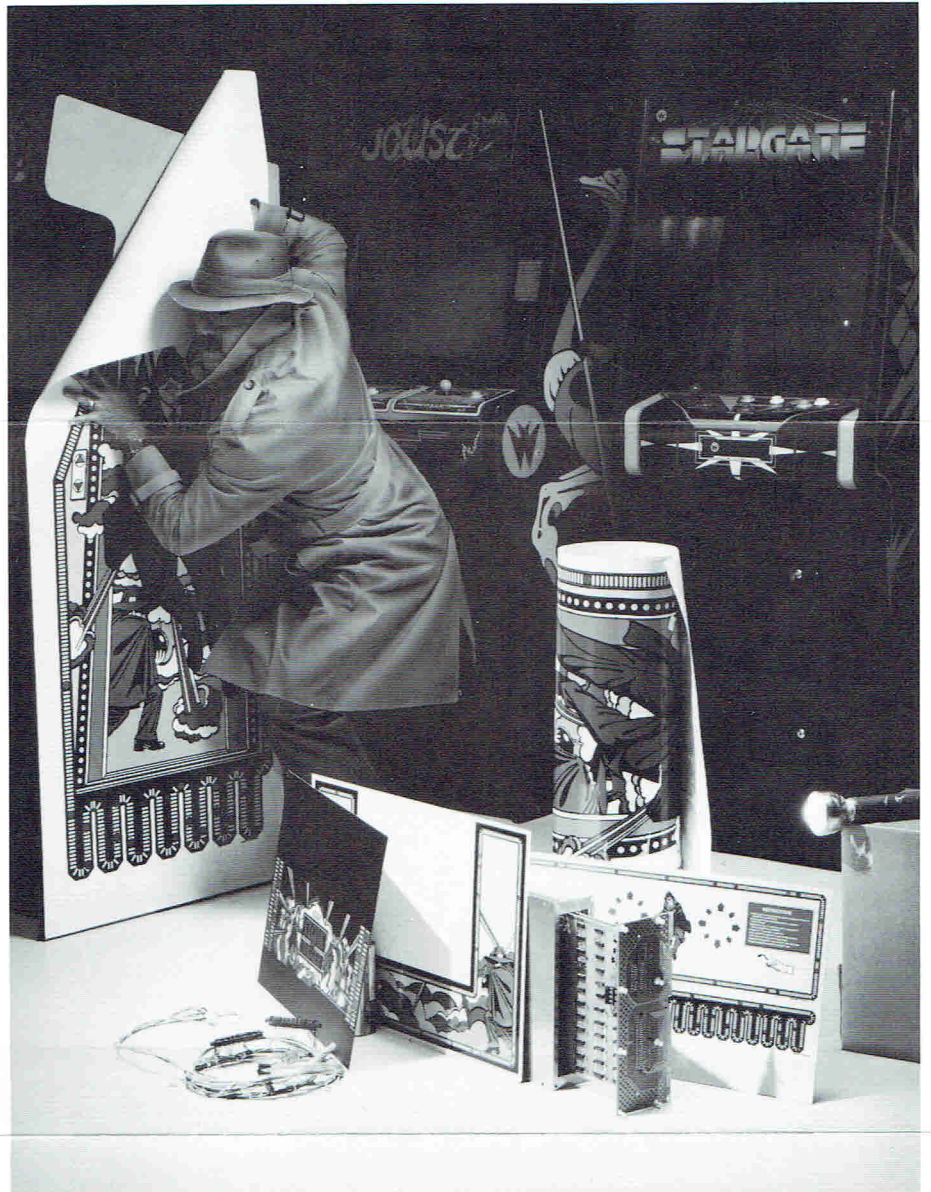
CLOAK & DAGGER is an explosive conversion because it is really an explosive new game! The spy business may never recover from the adventures and misadventures of Agent X™ as he carries out his mission to retrieve stolen plans and destroy dastardly Dr. Boom's subterranean bomb factory. Our masked hero descends floor by floor to the depths of Dr. Boom's laboratory in a special elevator.

As Agent X exits from the elevator, he must make his way carefully but quickly across the playfield to another elevator on the other side. Each floor presents him with a configuration of conveyor belts moving green unarmed explosives which he can pick up to earn points and red armed explosives that prove deadly on contact.

At the center of the screen, a double coiled fuse to a giant bomb is ticking down the game seconds for each level. Agent X can light the fuse in a rush for bonus points but must be able to make his escape before the bomb ignites.

What follows is actually a madcap video cartoon! As Agent X begins to descend, he mugs for the player by making one of several animated gestures. His expression corresponds to player performance to reflect the experience in game play they've just come through together! A message flashes across the elevator to give helpful hints on the next go-around.

This degree of interactive quality personalizes the action while a variety of opponents and multiple strategies involved



keep the screen busy and game play intensified . . . all adding up to explosive player appeal!

To make matters more maniacal, Dr. Boom has placed explosive mines on every fourth floor. However, if adept, Agent X can pick up a Secret Map Box on each of the three preceding floors which gives him one-third of the safe pathway across the minefield.

Once Agent X succeeds in descending to Dr. Boom's lab, he must retrieve the Top Secret Plans which are surrounded by an electrical arc and guarded by super robots. Plans in hand, he must work his way back up through the floors. And at the very highest level, it is rumored that he will encounter the notorious Dr. Boom himself and catch a glimpse of the contents of the plans. Mission accomplished. Over and

out. Who was that masked man anyway?!

The CLOAK & DAGGER Kit, available in two forms, includes all the game printed circuit boards, control mechanisms, other hardware, graphic materials, and instruction manual needed for easy conversion. The first kit can be used to retrofit DEFENDER with the RF cage mounted to the inside of the cabinet. The second kit can be used to convert STARGATE, ROBOTRON:2084, and JOUST with the RF cage mounted to the back door.

Watch for the Universal movie release of CLOAK & DAGGER coming Summer, 1984! It will feature Agent X as one of the main characters and show some actual game play.

ATARI KITS...extending the life of your investment.

Honest, We Hear You!

The tabulations have been made . . . the percentages calculated . . . the winners determined. They are each and every one of us, because your tremendous response to our October Coin Connection questionnaire will allow us to respond more effectively to your informational needs throughout 1984!

Over 800 operators completed the survey, and each response was thoroughly reviewed by our now bleary-eyed editor and her staff. The results of their labor produced the following updated reader pro-

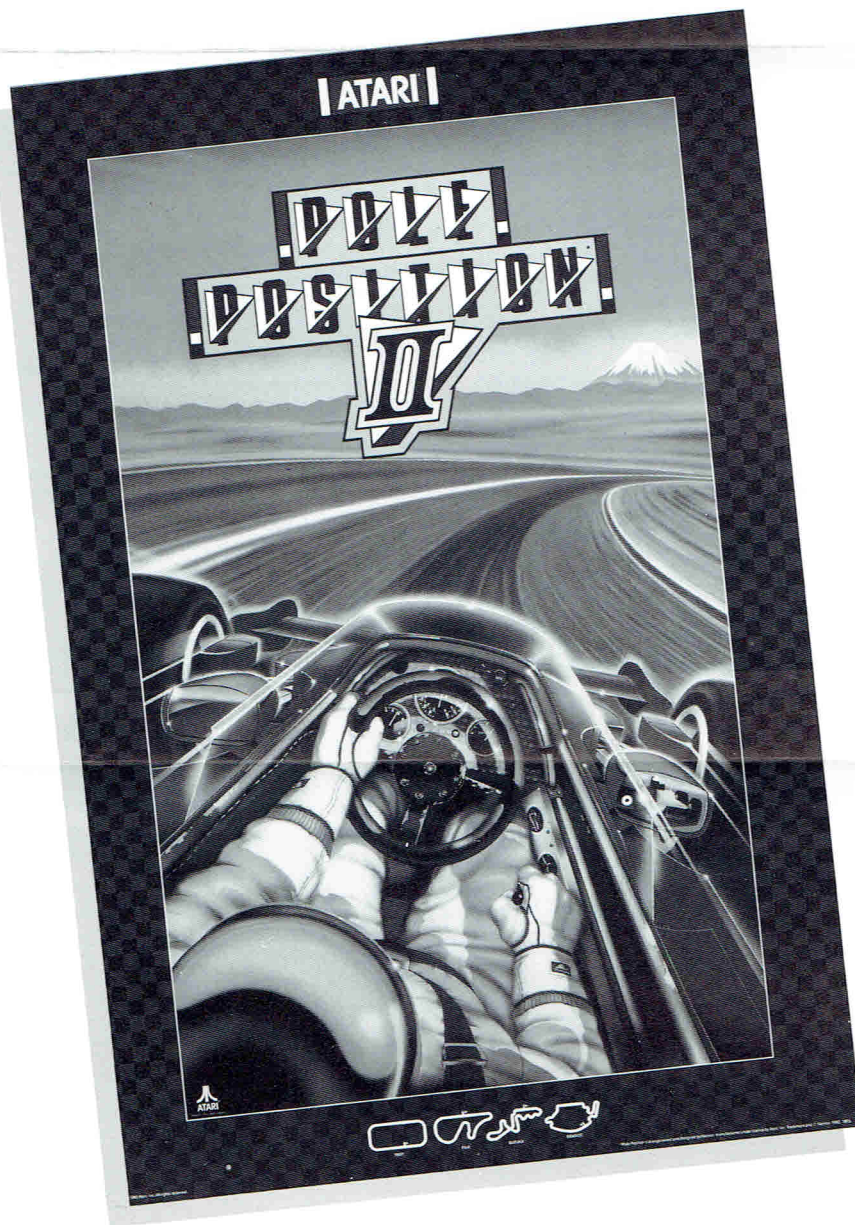
file: is currently on our mailing list; is street/route operator only or combined arcade and route operator; has an independent business, not part of a chain; operates 100 or less total units in 20 or less locations; primarily operates arcade/game centers, bars/cocktail lounges, restaurants/fast food outlets; reads *Play Meter*, *Replay*, *Vending Times*; plans to attend AMOA; shares issue with 5 other people, particularly other employees and family/friends.

As far as the order of importance indicated for each information category, the

breakdown is as follows beginning with most valuable: product and technical information; operator advice and industry news; game playing tips and promotional ideas; photos.

Thank you one and all. Your input is highly valued. We will be shaping this year's series of Coin Connection—published bi-monthly—to reflect the survey results and your written-in suggestions. Just remember, you needn't wait until the next questionnaire to let us know what's on your mind. Pick up the pen or phone, we're always here—ready, willing and able to sit up and listen!

POLE POSITION II⁴ Poster



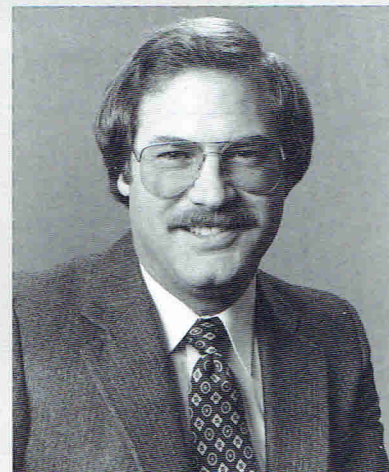
The Hot One is back! And it's even hotter with an all-new poster available through Customer Service at \$2.00 each, plus any applicable sales tax. Call toll-free 800-538-1530. Operators, you can turbo-boost your tournaments by offering them as prizes. STAR WARS⁵ posters are still available at the same cost, no minimum order.

ATARI Aces Two 1984 Arkies



In December, *Electronic Games* magazine presented its annual equivalent of the Oscar and Emmy, the Arky, to the top electronic games. *Pole Position*⁴ was named "Coin-op Game of the Year" and *Xevious*⁵ took the category for "Best Science Fiction Fantasy Coin-op Game."

IN MEMORY OF DONALD B. OSBORNE 1942-1983



Dedicated, caring, giving.

FIREFOX continued

the refueling point. The player must also avoid or destroy MIG fighters and other FIREFOX prototypes in one-on-one combat.

Awareness of fuel level is crucial to completing a mission. The new "heads-up" graphic display functions as a cursor used to sight targets. It also indicates fuel level and missile ammunition status.

FIREFOX offers more choices, more variety of action. The player chooses one of four escape flight paths during level select. He is then faced with an ongoing series of challenges demanding instant decisions and fast reactions.

High altitude flying uses less fuel but makes FIREFOX more vulnerable to detection. Low altitude flying uses more fuel but gives better cover. A direct hit by enemy aircraft also depletes fuel. Game play is determined solely by the player's responses to these and other risk/reward situations.

The ultra-responsive FIREFOX controller

is the latest technological achievement in flight simulation. Thumb buttons launch missiles, trigger switches fire bursts of cannon shells.

The strong game play is set against brilliant changing sky and landscapes from actual film footage. Ground shadows, cloud reflections, secret ground targets, helicopters, ships and instruction clips add to the extraordinary realism. At the higher levels, day turns to night, and the player must rely only on the cursor to fly the FIREFOX.

The audio reproduction system is the most sophisticated in the industry. The soundtrack includes dramatic stereo sound effects, Clint Eastwood's voiceover, and an original music score composed specially for the game that enhances the mood and pace of the action.

FIREFOX utilizes a new technically superior laser disc player co-designed with North American Philips to Atari specifications for industrial/commercial application. Designed for high reliability, the system gives extremely rapid access to "inter-leaved" video segments, creating continuous action and no "dead spots."

For two coins, the player may select either a 3,000-mile or a 6,000-mile journey. For three coins, he may select a 9,000-mile or an "unlimited" journey.

FIREFOX soars to new heights in the industry by blending space age technology and advancements with super-interactive game play. Flight test FIREFOX at your ATARI distributorship. Nothing else even comes close.

Fly FIREFOX at the ASI and ATE



The ASI and ATE are the only major trade shows at which ATARI will exhibit this spring, so don't miss either one! The ATE in London is scheduled for February 28 through March 2.

New FIREFOX P.O.P. Material

Both a window decal and a display card to place on top of the game are included in all FIREFOX upright and cockpit units rolling off the production line. These promotional pieces



will help make players aware that you have the game-of-the-year at your location now! We are responding to several operator requests voiced over the last few months for visual aids, so please let us know how they work for you.

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²A trademark of Universal City Studios, Inc. and licensed by Merchandising Corporation of America, Inc.

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⁴Pole Position and Pole Position II are engineered and designed by Namco, manufactured under license by Atari, Inc. Trademark and © Namco 1982, 1983.

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⁷Xevious is engineered and designed by Namco Ltd., manufactured under license by Atari, Inc. Trademark and © Namco 1982.

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